



Office of the Mayor

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Dear Alliant Foundation:

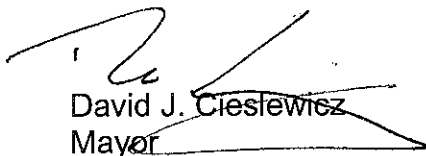
Energy Solutions is a new program undertaken by E4, a Wisconsin non-profit focused on energy efficiency issues. The initiative was formed to help area businesses of all sizes make considerable cuts in their greenhouse gas emissions, while lending a competitive edge through energy savings and higher employee morale. Madison's goal is to lead the nation in green power, and I believe that the program will be an important tool in helping the city meet several goals my administration has set to fight climate change through its Mpower campaign.

Energy Solutions operates on the basis that many businesses are too preoccupied with daily operations to undertake environmental initiatives. The program operates on understanding the barriers to such initiatives and playing a catalyst role to overcome them.

The program offers a full range of green solutions, while focusing firmly on benefiting businesses. The value of *Energy Solutions* is its ability to initiate and follow through with these solutions within the business community.

The City of Madison will do its part by making sure that the considerable benefits of this program are accessible to all. Through the program's efforts, I am confident that *Energy Solutions* will help ensure a bright, sustainable future for the city of Madison.

Sincerely,



David J. Cieslewicz
Mayor

DJC/III